



90-MINUTE CONVERSATION WITH VANESSA GAVAN AND GERHARD VORSTER

SUSTAINABLE STRETCH READINESS

Maximus International, 2024

EXPLORE THE SHIFTS AND OPPORTUNITIES FOR **ACHIEVING** **SUSTAINABLE STRETCH** IN PERFORMANCE



Watch how we think about
Performance Optimisation

ECONOMIC CONTEXT

A recent [New York Times article](#) highlighted **Australia's tough economic conditions**, with many leaders experiencing a sense **of fatigue or inertia**. This economic unhappiness has trickled over into society, creating life dissatisfaction across people and communities.

Having worked with leaders for over two decades, we know that **a shift in mindset will be the catalyst to economic prosperity**, and we need to take control to steer us forward.

LEARN FROM MAXIMUS LEADERSHIP AND PERFORMANCE TURNAROUND EXPERTS

- ▶ Hosts Vanessa Gavan and Gerhard Vorster will take your team through the **shifts and opportunities to invigorate and stretch performance sustainably** as you prepare for the new financial year.
- ▶ Both Vanessa and Gerhard have advised leaders and teams through multiple downturns and helped recalibrate them for success.

THE 90-MIN SESSION WILL EXPLORE

- ▶ The role of leaders in turbulent times.
- ▶ Psychological leadership responses and how to cope with ambiguity.
- ▶ The mindset shift needed to adapt to ongoing change and transformation.
- ▶ Resolving inertia and strategies for invigorating culture during times of uncertainty.
- ▶ How to move forward and navigate turbulent times with confidence.

INCLUDES

- ▶ 30-minute briefing prior to gain business context
- ▶ 60-minute discussion
- ▶ 30-minute Q&A

FOR LEADERS AND TEAMS

- ▶ Undergoing performance challenges, change and or transformation within their organisation.
- ▶ Looking for practical leadership performance strategies to implement immediately.
- ▶ Needing to recalibrate their mindset for FY25 with fresh perspectives and inspiration.

FINANCIAL INVESTMENT

\$7,750 (ex-GST)

VANESSA GAVAN

Founder &
Joint Managing Director



Vanessa is an entrepreneur, commercial advisor and psychologist who has spent the past 20 years transforming a range of leading international organisations, and the leaders within them seeking progressive solutions.

In 2001, she founded Maximus to bring a stronger leadership offering to the market. Today, Maximus is recognised as one of Australia's most progressive future-focused leadership firms, having been built on decades of know-how, progressive partnerships, dynamic solutions, strong theoretical research and commercial nous with humanity and heart.

Inside Maximus, Vanessa is responsible for the firm's future strategy, enterprise capabilities to deliver it, the sponsorship of exceptional relationships and the portfolio of offerings that differentiate our experience.

Vanessa is an advocate for the criticality of strong leadership and legacy having witnessed the impact of great leadership and the absence of it.

Credentials snapshot:

- ▶ Psychologist with a strong entrepreneurial perspective (B.Sc Psych, Post Graduate Psych)
- ▶ Thought leader, industry writer, and expert source for leading business publications
- ▶ Conference keynote speaker, presenter, and experienced facilitator
- ▶ Harvard Business School Executive Education
- ▶ Certified SU International Expert Faculty
- ▶ Chief Executive Women Member



GERHARD VOSTER

Chief Advisor

With three decades of experience in the consulting industry, Gerhard works directly with boards and senior leaders to guide businesses to reposition themselves for growth – both conventional and unconventional. His commitment to continuous learning and innovation is reflected in his close affiliation with Good Design Australia, a number of leading international thought leaders on growth and innovation and several national and international initiatives.

As Chief Advisor to Maximus he provides our clients with his theoretical knowledge honed by his practical application as Chief Strategy Officer and Managing Partner of the Consulting businesses for Deloitte in Australia and Asia Pacific between 2003 to 2015. The growth story is well known and widely published.

Gerhard has broad sector experience in professional services, banking and securities, automotive, energy, mining, oil and gas, telecommunications, and media.

Gerhard's core capabilities include:

- ▶ Strategy and positioning for growth
- ▶ Innovation and Design Thinking
- ▶ Data Analytics and Digitisation
- ▶ Leadership development (senior teams)

Credentials snapshot:

- ▶ Bachelor of Science in Civil Engineering
- ▶ Masters of Business Administration (Cum Laude)
- ▶ Several executive education programs at top business schools

CONNECT WITH US

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